

Your AI Cheat Sheet

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DIGITAL

AI + Date Released	Purpose Built For
 Claude <i>March 2023</i>	Built for safer, more natural writing with huge memory. Handles long docs, reports, proposals, and detailed analysis better than most models. Great when context and continuity matter.
 ChatGPT <i>November 2022</i>	General-purpose assistant for writing, brainstorming, coding, and quick answers. Best for everyday tasks and rapid drafts, but struggles with very long memory or large documents.
 perplexity <i>January 2023</i>	AI search engine that cites real-time sources. Strong for research, fact-checking, and market analysis where transparency and verifiable references are critical.
 Gemini <i>February 2024</i>	Google's AI integrated with Workspace. Useful for summarizing emails, writing Docs, analyzing Sheets, and multimodal input. Ideal for teams already deep in Google's ecosystem.
 Copilot <i>March 2023</i>	AI built into Office apps like Word, Excel, and Teams. Speeds up drafting, analysis, and repetitive tasks. Best for businesses running on Microsoft 365 and Windows.



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Automate Cautiously

With great power comes great responsibility

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 Meta AI <i>May 2024</i>	Meta AI was built by Facebook. It was made to be a social chat AI. Due to ongoing concerns about how user data is collected and stored within Meta's broader ecosystem.
 Grok <i>November 2023</i>	Grok was built by X. It was made to give witty, edgy answers in line with X's culture. Due to its loose guardrails, there are concerns about accuracy and ethical standards.
 Lovable.dev <i>December 2024</i>	Lovable was built for developers. It was made to instantly generate apps and websites from simple prompts. Due to the way it requires business logic and code, data ownership is a major concern.
 DeepSeek <i>November 2023</i>	DeepSeek was built by Chinese researchers. It was made to push AI performance in research and open benchmarks (which it did tremendously). Due to its backing, there are strong concerns around data privacy and security.

Mutewind Digital exists to give ambitious SMBs an unfair advantage on Google & in AI answers.

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